

QUERIES ANSWERED

In our April issue (No. 210) Peter Day wrote an article "NEW IDENTITY, BUT WHOSE?" which referred to the perfin LP/LD used on a publisher's advertisement card. After reading the article, member Reg Powell showed me another example of the same perfin. It was off cover but the most interesting thing about it was the piece the stamp had been floated off, which provides a clue to the user.



By inspection of the London Street Directory we discovered a possible user, The London Property Recovery & Accident Assurance Co. This fits well with the fragment illustrated above, except for the "E" at the end of the second line. Another difficulty is that this company's address is in London SW rather than EC, but they may have had sub-offices Insurance Companies with EC addresses included :-

London Phoenix of Paris Life Co.,
London Plate Glass Co. Ltd.,
London & Provincial Marine & General Ltd.
and London & Provincial Assurance Co. Ltd.

The original suggestion was that the perfin belonged to a publishing house, so the possibilities should include :-

Laundry Press Ltd.,
Lindley Percy ,
Locomotive Publishing Co. Ltd.
and London & Provincial Publishing Co. Ltd.

Has any reader any further ideas ?
